





Copyright © 2023: Hermes - Air Transport Organisation

First Edition: May 2023

Published by: Hermes - Air Transport Organisation

Graphic Design – Layout: Sophia Darviris

Material (either in whole or in part) from this publication may not be published, photocopied, rewritten, transferred through any electronical or other means, without prior permission by the publisher.



WELCOME

This year Hermes – Air Transport Organisation celebrates its tenth anniversary. Over the years, the Organisation has managed to bring together people, who are widely acknowledged as leading personalities/professionals in the air transport sector, to form a forum to interactively and constructively share ideas and discuss challenges. Although still in its infancy, Hermes has already made a mark in the sector and is a highly recognizable and respected organization in aviation thanks to the active participation and steady work of its members. This album is a tribute and commemoration of the key moments of Hermes' first decade. I would like to thank all individuals, friends and industry partners that believed in my idea, share my vision and have helped Hermes become an important stakeholder. Hermes aims to play an important role in the aviation world and to work for the progress of our sector. Together we can change and improve ourselves.

Dr Kostas latrou Director General Hermes - Air Transport Organisation





FOREWORD

Hermes – Air Transport Organisation reaches its tenth year of operation, ten years of innovation and active participation on the aviation scene. Named after the Greek God Hermes, the god of mediation, the Organisation has managed to establish a multilateral openended forum, which not only enhances social networking and the exchange of ideas but also facilitates dialogue on critical issues. Hermes does the hard work of taking on challenges and devising concrete bespoke solutions.

As a result, Hermes has created a community of all aviation stakeholders who through their participation have come to realize that although they might be competitors at some level, they are still part of an ecosystem. We realize that we are in a volatile environment, full of challenges, threats and opportunities. It is only through a truly interactive and transparent dialogue that aviation can move forward to optimize operations, maximize reliability, reduce costs and provide to the passengers widespread connectivity, safety, accessible, sustainable and enjoyable travel experience from the moment they make the decision to fly to the moment they reach their destination.

Hermes – Air Transport Organisation has committed itself to continue to do that for many years to come

Angela Gittens President Hermes - Air Transport Organisation



Salvatore Sciacchitano, President of the ICAO Council

"For the past decade, Hermes has proactively engaged with ICAO and aviation stakeholders to promote the development of air transport. On this occasion, I wish to express my appreciation to the Hermes - Air Transport Organization for its continued collaboration and valuable contribution to our sector."

Luis Felipe de Oliveira, Director General, ACI World

"Happy 10th Anniversary to Hermes - Air Transport Organization. Air transport's benefits are best optimized when all stakeholders and partners work together, and we are proud of our ongoing collaboration over the past decade. Both Hermes and ACI World have much in common. We are both committed to developing and promoting aviation, providing platforms for networking and the exchange of ideas, and facilitating collaboration amongst the aviation ecosystem for the benefit of travellers and communities. We wish Hermes a future even brighter than its already successful past."

Mehmet Nane, Chair of Board of Governors, IATA

"Congratulations to Hermes on reaching an important milestone of 10 years, including the Hermes Awards that recognise outstanding achievements in aviation. Wishing you continued success and growth in the years ahead."

Fabio Gamba, Director General, ASA

"As a relatively late joiner, ASA doesn't enjoy the same hindsight that other members may have regarding the remarkable achievements that Hermes and recipients have accomplished over the last ten years. But we were immediately struck by the association's mission statement, and convinced it gathers the right people to help advance the cause of civil aviation. We can't wait to play a more active role in its future endeavours. 10 years in today's fast-paced world is quite something, and an excellent cause to celebrate!"

Simon Hocquard, Director General, CANSO

"Both a professional and personal congratulations to Kostas latrou and Hermes on their 10-year anniversary. At no other time is collaboration, coordination, and communication across the entire aviation spectrum more important. We are a complex industry of many moving parts and only strong as a community working together. Hermes and Kostas have worked tirelessly to keep those conversations going – well done and thank you for your continued hard work and I look forward to continuing working with you in the future!"



Glyn Hughes, Director General, TIACA

"International aviation is one of the worlds most important industries, supporting millions of jobs and enriching the lives of those who use the global network. It is also one of the world's most complex industries and requires all parties to effectively collaborate in order to achieve collective success. Hermes plays an important part in facilitating this collaborative effort, by bringing together the parties who can influence and effect change. Congratulations on 10 years of dedicated commitment to enhancing global commercial aviation."

Dr Olumuyiwa Benard Aliu, President, iPADIS

"I wish to convey my heartfelt congratulations to our friends, Ms Angela Gittens, President of the Board, Dr Kostas latrou, Director General, and all members of Hermes on the organization's 10th year anniversary of and for the remarkable accomplishments that have been achieved over these years. I am pleased to have been associated with Hermes as an honorary member of Hermes, as President of the International Partners for Aviation Development, Innovation and Sustainability (iPADIS) and in my previous capacity as President of the ICAO Council. I wish you many more years of fruitful contributions to the development of international civil aviation and on behalf of all of us at iPADIS I wish to assure you of our continuing cooperation in line with the MOU between our organizations."

Nicholas Calio, President an CEO, A4A

"10 years already! Congratulations to you and all of our colleagues and friends that are part of the Hermes family. Your vision to bring together aviation thought leaders and stakeholders under one umbrella have proved truly invaluable. Here is to another decade of great success!"

Abdul Wahab Teffaha, Secretary General, Arab Air Carriers' Organization

"The Air Transport Industry is exposed to any variation in the status of geopolitics, economics, and health. The most recent example was in what happened just about as when the industry and the traveling public were gearing up towards the resumption of normalcy after the covid episode. The war in Ukraine and the resulting volatility in oil prices, financial markets, and the economies as a whole; struck us when we needed most a high level of business-as-usual time.

While Airline executives and planners are busy dealing with successive crises, the industry still needs someone who is able to see the big picture and shed light on issues of strategic nature. This is what Hermes and other think-tanks do. Congratulations Hermes on your 10th Anniversary and for a job well done, in addressing the strategic issues, while most are busy being firefighters."



Abderahmane Berthe, Secretary-General, African Airlines Association (AFRAA)

"I wish Hermès a happy 10th anniversary. This unique organization gathers the leaders of aviation stakeholders from all continents to share views and positions on relevant subjects. AFRAA shares the vision of air transport development through sustainability and resilience."

José Ricardo Botelho, Executive Director & CEO, ALTA

"Happy 10th anniversary, HERMES! From ALTA, we wish Hermes – Air Transport Organisation many more years of flight as a recognized forum for air transport leaders to meet, deliver and provide solutions to the aviation industry challenges."

Montserrat Barriga, Director General, ERA

"Huge congratulations to Kostas and the entire Hermes organisation in your 10th anniversary. What you do in connecting aviation stakeholders is truly unique and very difficult to copy because it is is fundamentally the result of interpersonal skills, sensitivity and great persistence! Looking forward to being a partner again in the next decade of Hermes."

Raúl Medina, Director General, EUROCONTROL

"Congratulations to Hermes and Kostas latrou for ten successful years, bringing together senior figures from across the industry to share experiences, collaborate and identify solutions to complex issues. We look forward to many more years of strong and fruitful cooperation."

Professor Andreas Papatheodorou, University of Aegean

"Hermes - Air Transport Organisation constitutes a unique example in the international aviation sector bringing together esteemed personalities from its entire business ecosystem. Likewise, the University of the Aegean, Greece is one of the very few multi-island based universities worldwide enhancing the development of island communities at different levels. Air connectivity is of utmost importance for the economic and social prosperity of islands and hence the strategic decision of Hermes and the University of the Aegean to collaborate on air transport education and research related matters emerges as a natural outcome. On the occasion of the celebration of the 10th anniversary of Hermes Air Transport Organisation, we extend our congratulations and we wish every success in the years to come!"



HISTORY

- In 2004 Dr Kostas latrou co-founded the Hellenic Aviation Society in Greece. His dream had always been to establish an international organization whose members would be the decision-makers of the air transport industry.
- Dr latrou successfully launched in 2006 ATN Air Transport News, one of the key B2B media in commercial aviation globally. The success of ATN – Air Transport News has allowed him to interact and network with the decision makers of the air transport and to participate in the key events of the industry.
- ★ In 2012 Dr latrou shared his idea of establishing Hermes, which was initially founded as a networking club, managed by ATN Air Transport News. The Advisory Committee brought together to develop the project consisted of Vijay Poonoosamy (the first President and honorary member), Robert Deillon (Vice President), Dr Elijah Chingosho, Dr Pierre Coutu, Mohamed Elamiri, Mauro Oretti, Ioanna Papadopoulou, Dr Andreas Papatheodorou and Ulrich Schulte-Strathaus. After a series of meetings, the Committee agreed and signed the Memorandum and Articles of Hermes Air Transport Club.
- On the 16th of March 2013 Hermes was founded in Montreal, Canada in a small ceremony held at Hilton Bonaventure.
- ✤ On the 6th of December 2014 Hermes hosted the Centennial Awards and presented the book 100 Years of Commercial Aviation in partnership with ICAO, ACI, CANSO and IATA at ICAO Headquarters in Montreal. In the

same event, Raymond Benjamin, Secretary General of ICAO became the first Honorary Member of Hermes.

- In June 2016, Hermes hosted its first reception at the IATA AGM in Dublin. In October of the same year Hermes hosted a reception in the ICAO Triennial Assembly during which Dr Benard Olumuyiwa Aliu, President of ICAO Council became Hermes's Second Honorary Member.
- ✤ In the summer of 2017 the Hermes Board took the landmark decision to transform Hermes from a Club to a non for profit organization based in Montreal, Canada, the aviation capital of the world.
- ✤ In the beginning of 2018, the Hermes Board decided to actively contribute to air transport by launching its annual recommendations on key aviation issues.
- On the 2nd of March 2018, the first Hermes Leaders Forum took place in Ekali, a suburb of Athens, Greece, with the theme being Ownership and Control in Aviation.
- On the 11th of July 2018 Hermes officially became a non for profit organisation.
- ✤ On the 23rd of July 2018 the Arab Air Carriers Organization and Hermes signed a Partnership Exchange Memorandum of Understanding.
- On the 1st of November 2018 the European Regions Airline Association signed with Hermes a reciprocal Membership Agreement.



- ★ With the objective of continuing strengthening partnerships within the aviation industry, the Latin American and Caribbean Air Transport Association (ALTA) and Hermes Air Transport Organisation signed on the 22nd of January 2019 a Memorandum of Understanding.
- ★ On the 3rd of May 2019, Hermes AGM & Leaders Forum took place in Ekali with the theme being Education and Performance in Aviation. During the Forum the participants had the opportunity to see and listen to Mozart's Costa Violin. Vijay Poonoosamy became the Third Honorary Member after his decision not to renew his term as President. Jeff Poole was unanimously named President of Hermes.
- On the 3rd of June 2019, the African Airlines Association and Hermes Air Transport Organisation signed a MoU to deepen their cooperation.
- ✤ On the 27th of June 2019 Hermes was invited to participate as an Observer to the 40th ICAO Assembly and submitted two information papers.
- On the 24th of September 2019 Hermes Air Transport Organisation and EUROCONTROL signed a Memorandum of Understanding.
- On the 26th of October 2019 IATA and Hermes signed a Memorandum of Understanding to deepen their cooperation.
- ★ On the 30th of April 2020, Hermes AGM & Leaders Forum took place online with the theme being Air Transport Re-imagined and Re-invented. Salvatore Sciacchitano became the Fourth Honorary Member (the ceremony was held on Friday 28 August 2020).
- On the 28th of August 2020 during the 2020 Summer Aviation Forum and the 2020 Air Transport Awards, Pieter Elbers, CEO of KLM, receives the 2020 Hermes Award.
- ✤ On the 22nd of October 2020 iPADIS and Hermes concludes MoU on cooperation.
- 🛧 On the 9th of July 2021, during the 2021 Hermes AGM & Leaders Forum,

held in Ekali, Airlines for America (A4A) and Hermes – Air Transport Organisation announced a new Memorandum of Understanding. On the same day, University of the Aegean, Greece, and the Hermes – Air Transport Organisation signed a Memorandum of Cooperation.

- On the 3rd of October 2021 during the IATA AGM Hermes reception, Salvatore Sciacchitano, President of the Council, ICAO received the 2021 Hermes Award.
- On the 10th of February 2022, during the 2022 Air Transport Awards held in Ekali, Harry Theocharis received the 2022 Hermes Award. Also Dr Kostas latrou, Director General of Hermes was bestowed with the 2022 Keramianakis Award of Hellenic Aviation Society for his contribution to air transport.
- ✤ On the 9th of June 2022, Hermes Air Transport Organisation held the 2022 Hermes AGM & Leaders Forum hosted by EUROCONTROL.
- ★ On the 8th of December 2022 at the International Aviation Summit: The Future of Air Transport held in Ekali and further to an initiative of Dr Kostas latrou, a Declaration was signed to lay down the foundation for the launch of a new collaboration mechanism under a form of a High-Level Organization. This Declaration sought to ensure the global coordination and facilitate decision-making processes for the top level of aviation leading organizations. Leaders committed to work together to establish the International Aviation Forum. In particular, the Declaration was signed by some of the top leaders of the aviation industry, i.e. Fabio Gamba. Director General of ASA; Simon Hocquard, Director General of CANSO; Dr Kostas latrou, Director General of Hermes Air Transport Organisation; Mehmet Nane, Chair of the Board of Governors at IATA and Glyn Hughes, Director General of TIACA.
- + Hermes celebrated its 10th anniversary on Sunday 19 March 2023 in the same place that was established, Hotel Bonaventure in Montreal.



BOARD OF DIRECTORS

2013-14

President	Vijay Poonoosamy
Vice President	Robert Deillon
Member	Professor Martin Dresner
Member	Jeff Poole
Member	Catalin Radu
Administrator	Dr Kostas latrou

2014-15

10

President	Vijay Poonoosamy
Vice President	Robert Deillon
Member	Professor Martin Dresner
Member	Jeff Poole
Administrator	Dr Kostas latrou

2015-16

President	Vijay Poonoosamy
Vice President	Robert Deillon
Member	Professor Martin Dresner
Member	Jeff Poole
Administrator	Dr Kostas latrou

2016-17

Vijay Poonoosamy
Robert Deillon
Professor Martin Dresner
Henrik Hololei
Jeff Poole
Dr Kostas latrou

2017-18

President	Vijay Poonoosamy
Vice President	Robert Deillon
Member	Angela Gittens
Member	Henrik Hololei
Member	Jeff Poole
Administrator	Dr Kostas latrou

2018-19

President	Vijay Poonoosamy
Vice President & Treasurer	Robert Deillon
Secretary & Director General	Dr Kostas latrou
Member	Angela Gittens
Member	Henrik Hololei
Member	Jeff Poole



BOARD OF DIRECTORS

2019-20

President	Jeff Poole
Vice President & Treasurer	Robert Deillon
Secretary & Director General	Dr Kostas latrou
Member	Angela Gittens
Member	Henrik Hololei
Member	Luis Felipe de Oliveira

2020-21

President	Jeff Poole
Vice President & Treasurer	Robert Deillon
Secretary & Director General	Dr Kostas latrou
Member	Angela Gittens
Member	Henrik Hololei
Member	Luis Felipe de Oliveira

2021-22

Jeff Poole
Luis Felipe de Oliveira
Dr Kostas latrou
Angela Gittens
Henrik Hololei
Eamonn Brennan

2022-23

President	Angela Gittens
Vice President	Eamonn Brennan
Secretary & Director General	Dr Kostas latrou
Treasurer	Professor Andreas Papatheodorou
Member	Nick Calio
Member	Henrik Hololei



MARCH 16th, 2013

Hermes is founded



DECEMBER 6th, 2014

Hermes presented the book 100 Year of Commercial Aviation the Centennial Air Transport Awards and named Raymond Benjamin Secretary General of ICAO the first Honorary Member of Hermes





JUNE 1st, 2016

On the occasion of the 2016 IATA AGM in Dublin Hermes hosted a reception



SEPTEMBER 30th, 2016

In a ceremony held at ICAO Headquarters in the presence of key representatives of the air transport industry gathered for the 39th Triennial Assembly of ICAO, Hermes named Dr. Olumuyiwa Benard Aliu, President of the Council of ICAO, Honorary Member of Hermes





JUNE 4th, 2017

Hermes hosted a reception on the occasion of the 73rd IATA AGM in Cancun



OCTOBER 17th, 2017

On the occasion of the 2017 ACI Africa and World Annual General Assembly in Mauritius Hermes hosted a reception with the presence of the Deputy Prime Minster of Mauritius, Ivan Collendavelloo





MARCH 2nd, 2018

2018 Hermes Leaders Forum: On Friday 2 March 2018 was held the inaugural Hermes Leaders Forum



JUNE 3rd, 2018

Hermes hosted a reception during the 74th IATA AGM in Sydney





JUNE 18th, 2018

On the occasion of the 2018 ACI Europe and World Annual General Assembly in Brussels Hermes hosted a reception



NOVEMBER 1st, 2018

The European Regions Airline Association signed with Hermes a reciprocal membership agreement





JANUARY 22nd, 2019

With the objective of continuing strengthening partnerships within the aviation industry, the Latin American and Caribbean Air Transport Association (ALTA) and Hermes – Air Transport Organisation signed a Memorandum of Understanding (MoU) that will promote areas of mutual cooperation for the development of the aviation industry



APRIL 2nd, 2019

Hermes hosted a reception during ACI WAGA in Hong Kong





MAY 3rd, 2019

Eamonn Brennan, Director General of EUROCONTROL received the inaugural Hermes Award



MAY 3rd, 2019

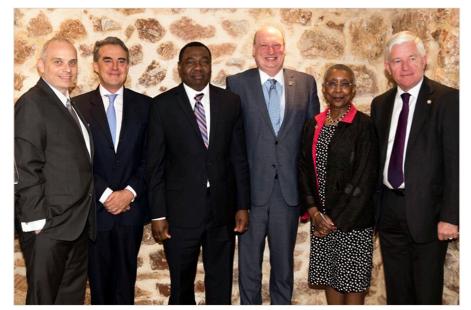
Hermes and Mozarteum Foundation sign MoU. For this occasion Mozarteum Foundation presented exclusively to Hermes members by Dr Gabriele Ramsauer, Director Museums, Mozarteum Mozart's Costa Violin and they had the opportunity to listen the violin that was played by Mrs Anja Morgenstern, concertmaster, Salzburg University Orchestra accompanied at the piano by Mrs Evgenia Votanopoulou Hermes member and President of Mozarteum Hellas





MAY 3rd, 2019

2019 Hermes AGM & Leaders Forum. The aviation leaders gathered to discuss this year topic: Education and Performance in Aviation



JUNE 1st, 2019

The African Airlines Association and Hermes – Air Transport Organisation, have signed a Memorandum of Understanding to deepen their cooperation





JUNE 1st, 2019

Hermes hosted a reception at the IATA 75th AGM



SEPTEMBER 24th, 2019

Hermes - Air Transport Organisation and EUROCONTROL are proud to announce the signature of a Memorandum of Understanding (MoU)





SEPTEMBER 24th, 2019

Hermes participated as an observer in the 40th ICAO Assembly (24 Sep - 4 Oct)



SEPTEMBER 26th, 2019

IATA and Hermes sign a Memorandum of Understanding to deepen their cooperation





APRIL 30th, 2020

2020 Hermes AGM & Leaders Forum: Aviation Leaders meet online due to the Covid-19 quarantine requirements to discuss this year's theme "Air Transport Re-imagined and Reinvented"



AUGUST 28th, 2020

Hermes present the book entitled: "The History of Air Transport"





AUGUST 28th, 2020

Pieter Elbers, CEO of KLM receives the 2020 Hermes Award



AUGUST 28th, 2020

Salvatore Sciacchitano, President of ICAO Council named honorary member of Hermes





JULY 9th, 2021

On Friday 9 July 2021, Hermes – Air Transport Organisation held the "Hermes AGM & Leaders Forum – Resilience and Efficiency Through Leadership and Cooperation", hosting prominent leaders of the global aviation industry



JULY 9th, 2021

University of the Aegean and the Hermes – Air Transport Organisation sign a Memorandum of Cooperation





JULY 9th, 2021

Airlines for America (A4A) and Hermes – Air Transport Organisation announce new Memorandum of Understanding



OCTOBER 3rd, 2021

Hermes hosts a reception at the IATA AGM and Salvatore Sciacchitano receives the 2021 Hermes Award







NOVEMBER 22nd, 2021

Hermes hosts a reception at the 31st ACI LAC/World Annual General Assembly



FEBRUARY 10th, 2022

Harry Theocharis receives the 2022 Hermes Award





FEBRUARY 10th, 2022

Dr latrou, Director General of Hermes receives the 2022 Keramianakis Award



FEBRUARY 10th, 2022

Jeff Poole, President, Hermes – Air Transport Organisation bestowed with the 2022 "Katerina & George latrou" Lifetime Achievement Award





MAY 21st, 2022

The Grassi-Medhillon & Posch-Medallion were presented in an exclusive event on Saturday 21 May in Athens, Greece to Hermes and Mozarteum Hellas members





JUNE 9th, 2022

On Thursday 9 June 2022, Hermes – Air Transport Organisation held the 2022 Hermes AGM & Leaders Forum hosted by EUROCONTROL





JUNE 19th, 2022

Hermes hosts a reception at the 2022 IATA AGM in Doha



SEPTEMBER 26th, 2022

At the eve of the 41st ICAO Assembly Hermes hosted in ICAO Headquarters a reception with the presence of the leaders of air transport.

During the reception Salvatore Sciacchitano, President of the Council of ICAO and Juan Carlos Salazar, Secretary General of ICAO received the Decade Air Transport Award for their contribution to aviation from the President of the Air Transport Awards and Hermes Director General, Dr Kostas latrou





SEPTEMBER 26th, 2022

Hermes participated as an observer in the 41st ICAO Assembly (27 Sep - 7 Oct)



OCTOBER 23rd, 2022

Hermes hosts a reception at the 2022 ACI WAGA in Marrakech





DECEMBER 8th, 2022

Aviation leaders sign a declaration that lay the way to establish the International Aviation Forum (IAF)



MARCH 19th, 2023

Mehmet Nane, Chair, Board of Governors of IATA receives the 2023 Hermes Award





MARCH 19th, 2023

Hermes celebrates its 10th anniversary





